UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 25, 2019

CLOUDCOMMERCE, INC.

(Exact name of registrant as specified in its charter)

<u>Nevada</u>

(State or other jurisdiction of incorporation or organization)

000-13215

(Commission File Number)

30-0050402

IRS Employer Identification No.)

321 Sixth Street San Antonio, TX

(Address of Principal Executive Offices)

78215

(Zip Code)

(805) 964-3313

(Registrant's telephone number, including area code)

| Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: | | | |
|---|--|--|--|
| ☐ Written communications pursuant to Rule 425 under the Securities Act | | | |
| ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act | | | |
| ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) | | | |
| ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) | | | |
| Securities registered pursuant to Section 12(b) of the Act: | | | |

| Tile of each class | Trading Symbol(s) | Name of each exchange on which registered |
|--------------------|-------------------|---|
| N/A | N/A | N/A |

| Indicate by check mark whether the registrant is an emerging growth company | as defined in Rule 405 of the Securities Act of 1933 (§2) | 30.405 of this chapter) or Rule 12b-2 of |
|---|---|--|
| the Securities Exchange Act of 1934 (§240.12b-2 of this chapter) | | |

Emerging Growth Company \square

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. □

Item 3.02 Unregistered Sales of Equity Securities.

As previously reported, CloudCommerce, Inc. (the "Company") entered into securities purchase agreements pursuant to which it issued convertible notes to various accredited investors, which notes are convertible into shares of the Company's common stock on the terms and subject to the conditions set forth in the various securities purchase agreements and associated notes. Between August 27, 2019 and September 25, 2019, a certain accredited investor converted an aggregate of \$42,800.00 in principal due under the convertible notes issued on January 16, 2019 into an aggregate of 17,875,109 shares of the Company's common stock.

The securities above were offered and sold pursuant to an exemption from the registration requirements under Section 4(a)(2) of the Securities Act of 1933, as amended, since, among other things, the transactions did not involve a public offering of the securities.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CLOUDCOMMERCE, INC.

Date: October 15, 2019 By: /s/ Andrew Van Noy

Name: Andrew Van Noy Title: Chief Executive Officer